

Marketing Internship



Welcome to ATB Technologies, where innovation meets exceptional customer service! We're a top-notch B2B managed IT service provider in St. Louis, fueled by the passion of our team and client referrals. Crafting personalized IT solutions is our forte, and we're on the lookout for enthusiastic individuals to join our crew. At ATB Technologies, it's not *just* about upgrading businesses with better IT and providing top-tier customer service, it's about creating a workplace for your success.

Job Overview:

Ready to dive into the world of marketing with a flexible internship? We're on the hunt for a Marketing Intern who wants to explore and contribute based on their own skills and interests. This is a part-time, unpaid gig designed for college students.

Immerse yourself in a dynamic work environment that leverages the latest technologies, providing you with a unique opportunity to hone your marketing skills in a setting at the forefront of industry innovation. Contribute your innovative ideas to marketing campaigns and have the freedom to experiment with various strategies. Join us in a supportive environment where your creativity can shine!

Key Responsibilities: *Tailored to your skillset*

Social Media Magic:

- Dive into social media and create engaging content for various platforms.
- If you're a hashtag guru or a meme maestro, show us what you've got!

Event Enthusiast:

- Join the fun of planning and executing both virtual and in-person events.
- Love networking? Represent ATB Technologies at industry events and make meaningful connections.

Video Virtuoso:

- Bring your video skills to the table – from scripting to shooting and editing.
- Let your creativity flow and contribute to visually appealing promotional content.

Content Creator:

- Write blog posts, articles, or whatever else sparks your creativity.
- Showcase your writing prowess while maintaining our brand voice.

Research Rockstar:

- Delve into market trends, check out competitors, and gather insights.
- If you love being the Sherlock Holmes of data, this is your chance to shine.

Qualifications:

- Currently enrolled in a college or university program, pursuing a degree in Marketing, Communications, Business, or a related field.
- Excellent communication skills, and a knack for thinking outside the box.
- Ability to work independently and in a team – we're all about collaboration!
- Social media savvy? Video editing pro? Let your skills do the talking.

What ATB Technologies brings to the table:

- A collaborative, flexible, innovative, supportive culture – STL Best Places to Work, INC Best Places to Work, MSP 500
- Catered in-office lunch in office available on Monday/Wednesday/Friday
- Flexible part-time schedule to accommodate academic commitments.
- Exclusive event access; Annual collaboration with Ascension Golf & St. Louis Cardinals

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